

2011-12

Giving a voice to the voiceless



Blossom Trust
Annual Report



Vision

“Blossoming of Power in Every Individual” to reinforce community development

Mission

To facilitate a process where marginalized groups can become self sufficient in improving their health, environmental, economic and social needs. To achieve this by working in partnership with other developmental actors in the spirit of art, culture and community

About Us

Blossom was founded in 1993 as a grassroots NGO with the initial focus on social, economic and cultural empowerment of underprivileged women. Since then, Blossom has broadened its vision to building community capacity in disadvantaged and high risk areas of Tamil Nadu, with a particular focus on promoting awareness and preventing HIV/AIDS and TB.

Blossom builds the capacity of communities by forming partnerships with community based organizations and stakeholders in society. Blossom uses a participatory approach to development, involving beneficiaries in the planning, implementation and monitoring and evaluation of its projects.

Blossom undertakes a wide variety of community projects ranging from welfare and social services; to childhood education; to economic and social empowerment of women; to raising awareness about socially sensitive issues surrounding HIV/AIDS and TB.

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From the Directors desk,

It is with my greatest pleasure to present the Blossom Trust annual report of 2011-2012, another successful year in working towards our mission of building the self sufficiency of marginalized groups in meeting their health, environmental, economic and social needs. This year's projects have really worked towards "Giving a Voice to the Voiceless". We have targeted our efforts towards those who are often unheard by society,; namely women, children, people living with HIV/AIDS and people suffering from Tuberculosis (TB).



Our Campaign for the Education, Prevention and Treatment of TB (CEPT) came to an end in March 2012. The CEPT project worked to strengthen the Government's Revised National Tuberculosis Control Program by referring suspect cases for TB treatment, supporting TB treatment by recruiting and training DOTS monitors and educating the community about TB through the innovative Edu-Clown street performances. The project was highly successful, reflected by a 23% increase in the number of people tested for TB at government facilities and a 15% increase in the number of TB patients registered for treatment. However, there is still work to be done and Blossom hopes to continue and expand its work in the TB field in the new year.

It is our pleasure to introduce Rainbow TB Forum, a support network and activist group for present and cured TB patients. Blossom established this group as part of the CEPT project; it is now its own network with over 500 members. Due to the success of Rainbow TB forum, I was contracted through the UNION, New Delhi to strengthen the other district TB forums of Tamil Nadu which were established by the Catholic Health Association of India (CHAI) and REACH, Chennai. It is my belief that these TB forums will play a key role in the improved treatment of TB patients and the eradication of the disease.

During this year we have continued our ongoing projects including our Family Counseling Clinic, the prevention of parent to child transmission of HIV/AIDS (PPTCT), Blossom Creche, Buds network for disadvantaged children, providing nutrition support for children with TB and establishing women's self help groups for financial empowerment under the Mahalir Thittam project. We have also continued to provide total care for orphaned children who are affected and infected by HIV/AIDS and TB, with some food provided by our Blossom Organic Farm. A busy year has been had by all involved in these projects.

I would like to sincerely thank all our donors and sponsors, our board of Trustees and all our dedicated staff and volunteers without whom Blossom would not exist. I look forwards to working with you all in the future, continuing our mission in building the capacity of the marginalized.

T. Mercy Annapoorani
Director



Campaign for Education, Prevention and Treatment of TB(CEPT)

Blossom began implementing CEPT in 2007, with the aim of improving TB treatment and monitoring, and increasing awareness of TB in the community. Blossom recruits and trains volunteer DOTS monitors in the community to support this cause.

Edu-Clowns

Edu-clowns campaigns are the cornerstone of the CEPT project. Edu-clown shows are performances that use drama and innovative communication techniques to educate and raise awareness about TB and related health issues in the general population and with government health workers. We conducted 22 Edu-clowns programmes in 2011-12, reaching a total of 27,235 adults and youth.



World TB Day

Blossom CEPT Project organised a seminar on 'STOP TB IN MY LIFE TIME' at Sri Vidya College of Engineering, Virudhunagar. The Honourable State Minister for Information and special schemes was the chief guest. All participating students took an oath on TB in the presence of the minister with lighted candles. The minister stated that he would take necessary action on the grievance letter given by the Rainbow TB Forum network (see below) and that he will provide possible support to the effective functioning of the network.

		
BLOSSOM - CEPT - TTb		
WORLD TB DAY 2012		
STOP TB IN MY LIFE TIME		
<i>Invitation Vachana</i>	: <i>Students of Sri Vidya College</i>	
<i>Welcome Address</i>	: <i>Mrs. J. Recta,</i> <i>Project Co-ordinator, Blossom</i>	
<i>In the Presence of</i>	: <i>Chairman,</i> <i>Sri Vidya College of Engineering and Technology,</i> <i>Virudhunagar</i>	
<i>Introduction about Blossom</i>	: <i>Lighting Of Candle</i> : <i>Mrs. T. Mercy Annapoorni,</i> <i>Director, Blossom</i>	
<i>Basic Information on TB</i>	: <i>Mrs. Neelavathi,</i> <i>Community Organiser, Blossom</i>	
<i>Chief Guest</i>	: <i>Honorable Minister</i> Shri. K.T. Rajendra Balaji, <i>Minister for Special Programme Implementation</i>	
<i>Vote of Thanks</i>	: <i>Mr. Mathan,</i> <i>Community Organiser, Blossom.</i>	
<i>National Anthem</i>	: <i>Students of Sri Vidya College</i>	
<i>Date : 24.03.2012 Place : Sri Vidya College, Virudhunagar.</i>		

Live Telecast Cable TV Programmes

Blossom conducted eleven live television programme in all blocks. Through television Blossom was able to reach people from a variety of social, cultural and economic demographics to increase TB awareness.

Sixty members of the community participated in the programme, during which they received new information regarding TB and clarified any doubts with their local doctor. The cable television show had a reach of 35,000 community members. The TV programme benefitted the community by increasing TB awareness, introduced and helped build a rapport between the participants and the local doctor, and it provided a sense of familiarity for viewers in the community with the local doctor. In addition, many community members were introduced to the VHN and given the opportunity to serve as DOTS monitors, increasing the number of DOTS monitors in the area.

Monitoring project contribution towards district TB control outcomes

Table 1: Total cases which underwent TB testing

Name of Block	Number of referrals in year	Number of people went for testing in year	Number of active TB cases identified in year	Number of new TB cases registered with Blossom in year
Virudhunagar	563	451	152	152
Sattur	575	443	169	169
Sivakasi	584	454	153	153
Srivilliputtur	594	498	173	173
Rajapalayam	582	478	150	150
Watrap	608	483	162	162
Kariyapatti	564	471	161	161
Aruppukottai	580	470	135	135
Thiruchuli	523	419	138	138
Narikudi	526	454	136	136
Vembakottai	534	428	148	148
TOTAL	6233	5049	1677	1677

Table 2: TB referrals given access to adequate treatment and support

Name of Block	Number of new TB cases identified through Blossom referral	Number of TB cases referred to Blossom by RNTCP	Total number of TB cases registered with Blossom (aged under 5 years)	Number of TB cases linked up with Blossom DOTS monitor
Virudhunagar	26	126	-	152
Sattur	41	128	-	169
Sivakasi	37	116	-	190
Srivilliputtur	51	145	14	196
Rajapalayam	62	88	-	150
Watrap	35	127	6	162
Kariyapatti	61	99	6	160
Aruppukottai	24	110	1	135
Thiruchuli	43	95	1	138
Narikudi	28	108	-	136
Vembakottai	42	107	7	148
TOTAL	440	1249	35	1736

Table 3: Training and Mentoring local community members as DOTS monitors

Block	DOTS Monitors		TB cured & presently DOTS Mon		Total male	Total female	Total
	Male	Female	Male	Female			
Vembakottai	5	4	5	6	10	10	20
Rajapalayam	9	2	7	2	16	4	20
Virudhunagar	7	2	6	4	13	6	19
Watrap	5	5	5	5	10	10	20
Srivilliputtur	5	9	3	6	8	15	23
Sattur	5	5	3	7	8	12	20
Aruppukottai	4	4	5	6	9	10	19
Sivakasi	8	4	2	8	10	12	22
Narikudi	3	4	8	4	11	8	19
Kariyapatti	3	4	7	6	10	10	20
Tiruchuli	3	8	4	5	7	13	20

Strategic Review of Blossom – “ Blossom in Bloom “

In April 2011, Blossom received an opportunity through CEPT, Target TB, to hire an external consultant Dr. Mohan raj – Bangalore, to conduct a strategic company review.

Strengths highlighted include:

- strong leadership
- strong family organizational culture
- the brand image and brand value of Blossom
- The ability to reproduce and outsource models such as the Rainbow TB forum model

In the future, Blossom is looking forwards to expanding its reach into the financial empowerment of disadvantaged rural communities through small scale rural agriculture. This movement is gaining momentum with the establishment of Blossom Organic Farm, which will potentially act as an education centre for organic farming.

Project Axshya

Blossom Trust has continued its work on Project Axshya, which began in 2010 with the support from Catholic Health Association of India (CHAI) in the Virudhunagar District and REACH in the Madurai District through the GFATM-9 project. Blossom's role in this project is to organize four GKS meetings per month throughout the year, conduct cultural programmes (see Edu-clowns), conduct staff training, refer TB suspect cases for sputum collection and conduct sensitization meetings in high risk communities particularly targeting smokers and HIV positive groups. Additionally, a large focus has been placed on preventing Multi Drug Resistant TB (MDR) through tracing out defaulters and encouraging treatment continuation by Blossom staff. 77 new cases were identified and 63 default cases were traced out and put back to treatment.

District TB Society Meetings

Staff were thanked by the deputy director of health service in charge of Virudhunagar, Dr. Balasubramanian, for their support of HIV/TB co-infection patients in relation to ART medication and following up with ART defaulters. It was recognized that NGOs like Blossom are contributing extensively to the eradication of TB.

Partnership for TB Care and Control (PTCC New Delhi)

This year Blossom was invited to join this Partnership by signing a letter of commitment with TB Care and Control (TBCC), a civil society network working at the national level. The Director attended the National meeting in Delhi.



The executive director of Blossom was signed on as a Consultant with the International Union against Tuberculosis and Lung Disease (UNION - South East Asia) with the aim of strengthening the District TB forums formed in Project Axshya by REACH and CHAI Partner NGO'S across the state of Tamil Nadu, using Rainbow TB as a model for implementation.

Prevention of Parent to Child Transmission of HIV/AIDS

Blossom has been implementing the PPTCT project since March 2005, continuing this year with funding from the Investment Lease and Financial Services Corporate (IL&FS), Chennai under project RCC - II.

Prevention	Treatment	Sensitization Programmes
<ul style="list-style-type: none"> •Family Planning •Voluntary Counseling •Confidential Testing •Counseling for Breastfeeding 	<ul style="list-style-type: none"> •HIV infected mothers and spouses •Positive children •PLHA 	<ul style="list-style-type: none"> •Workshops disseminat •ing important information •Reducing Stigmatization

Care and Support Meetings

Blossoms trained counsellors conducts meetings with PLHA for emotional and psychological support, as well as acting to build support groups within the community.

PPTCT Outreach Workers Support Services

The team of 6 trained Blossom staff provide additional support services to mothers during pregnancy, delivery and post-natal care. Outreach workers identify and refer pregnant women in the community to ANC support services and VCT centres. After delivery HIV mothers are tracked and receive support during breastfeeding, as well as counsel about supplementary feeding, appropriate hygiene and sanitation.

The success of the PPTCT project has resulted in the projects expansion, with another office opened in Guduvancheri in Kanchipuram district, hiring 13 outreachworkers and a Co-ordinator to work in 13 new blocks.



Monitoring Outcomes of the PPTCT Project in the Virudhunagar & Kanchipuram Districts

Activity Details	No. of Meetings	No. of Participants
Meeting with PLHAs	16	541
Capacity Building of Caregivers	7	147
Meeting with Youth	13	372
Meeting with Village Health Nurses	27	645
Meeting with Self Help Groups	32	596

Activity	Beneficiaries in Virudhunagar	Beneficiaries in Kancheepuram
No. ANC mothers mobilized to hospital	2794	8936
No. mothers tested	2347	7480
No. mothers HIV positive	21	15
No. Spouses referred to hospital	2457	8135
No. spouses tested	1427	3485
No. spouses found HIV positive	19	12
No. mothers given Nevirapin	17	14
No. babies given Nevirapin	17	14
No. babies tested at 18months	11	4
No. babies HIV negative at 18 months	11	9
No. babies HIV positive at 18 months	0	0
No. person tested at VCTC	417	893



Family Counseling Centre

The FCC project was initiated in 1999 to protect the rights and wellbeing of women and children. Trained Blossom staff offer psychological, legal, economic and medical support to women and children who are in need, particularly those victimized by domestic violence. The project also acts to raise awareness about the role of women in society and their rights. FCC is a member of both the District Advisory Committee for Crime against Women and for the prevention of domestic violence; and the District Advisory Committee for the prevention of child abuses, child trafficking and child prostitution. The FCC project is funded by the Central Social Welfare Board, New Delhi.



Activities of FCC

- Provide Pre-Marital and Marital Counseling
- Conduct counseling awareness programmes for school and college students
- Training school and college counseling services, focusing on career guidance
- Conduct one day training sessions on Counseling Skills and Approaches for female police personal
- Conducting workshops on adolescent and reproductive health
- Weekly attendance at family related cases at the Virudhunagar all women police station
- Joining the Police Mobile Counseling team to villages once per week

Womens Advisory Centre (WAC)

The WAC committee consists of a solicitor, inspector of police, district social welfare officer, counselor and a Blossom FCC member. Its role is to work within the Virudhunagar Collectorate to fight injustices against women and promote their legal rights.

2011-12 Cases registered with FCC

Type of Case	No. of Cases
Marital	189
Family dispute	05
Love Affair	05
Education	16
Financial	20
Issue with Old Age Pension	01
Unemployment	02
Neighbourhood Dispute	02
Psychological Issue	02
Total case	242

Awareness Programmes Conducted by FCC

Date	Programme	Location
22-04-2011	World Children day / Earth day	Allampatti
28-04-2011	World Day for Safety & Health at work	Muthuramanpatti
30-04-2011	Anti Child Labour Day	Pandian Nagar
01-05-2011	International Labour Day	Municipal Colony
30-05-2011	World No Tobacco Day	Ayyanar Colony
05-06-2012	World Environment Day	Blossom Office
12-06-2012	World Day against Child Labour	Kariyapatti

26-06-2012	International Day against Drug abuse & illicit trafficking	Blossom Office
01-07-2012	World Doctor's Day	Pattakulam
11-07-2012	World Population Day	Athipulam
24-07-2012	Parent's Day	Krishnakovil
01-08-2012	World Breast feeding day	Blossom Office
12-08-2012	International Youth Day	Indra Nagar
08-09-2012	National Literacy Day	Pillayarnatham
16-09-2012	Day of Presentation of ozone layer	Blossom Office
02-10-2012	International Day of Non Violence	Lakshmi Nagar
12-10-2012	Day of Natural Disaster Reduction	Karuppasamy Nagar
20-11-2012	Child Rights Day / Universal Childrens Day	Sulakarai
25-11-2012	International Day for the elimination of violence against women	Blossom Office
01-12-2012	World AIDS Day	NGO colony
10-12-2012	World Human Rights Day	Chathirettiyapatti
18-12-2012	Minorities Right Day	Pandiyan Nagar
12-01-2012	National Youth Day	Municipal Colony
24-01-2012	National Girl Child Day	Allampatti
04-02-2012	World Cancer Day	Blossom Office
11-02-2012	World Day for the Sick	Srivilliputhur
08-03-2012	International Women's Day	Lakshmi Nagar
24-03-2012	World TB Day	Virudhunagar

Buds Network

The Buds network was designed by Blossom as an afterschool programme which provides social and educational support for disadvantaged children. The programme began in 2007 as part of the Palmyrah Workers Development Society (PWDS) Alliance Care and Support Project with an aim to support to HIV positive children and reduce self stigmatization. Since then Buds has strengthened and expanded to become a network of children's clubs and education centers and include all disadvantaged children within the community, with a focus on both academic education and life skill development. Many of the children who attend the Buds centers come from families living in poverty, where in some cases the children are exposed to alcohol abuse



and forced child labour in poor conditions. These children begin to do poorly at school, both academically and socially, due to the development of inferiority complexes. Many begin to skip school or will drop out all together. The Buds centers increase children's motivation for learning, provide academic support and counsel both parents and teachers in order to ensure that children are able to receive an education.



The Buds centers also implement the innovative Re 1 scheme, which is a capacity building initiative aiming to provide children with financial skills by instilling the habit of saving. Within the scheme, children are motivated to save Rs. 1 each day with the program facilitator; the money is then used by children to purchase educational materials.

Currently, 560 children aged from five to thirteen benefit from the programmes 13 centers in the

Virudhunagar , Madurai and Kanchipuram districts of Tamil Nadu.

Blossom Dayspring Home

The Dayspring home was established in 2003 as part of Blossom's commitment to support children affected by HIV/AIDS. The children cared for by the home are either orphaned due to



death of family members caused by HIV/AIDS or infected and thus rejected from their family home due to stigmas surrounding the disease. It is Blossoms aim to facilitate the latter children back into the family and the community by providing ongoing social and medical support. At the time of writing, the home is caring for 25 children, however this number fluctuates with the needs of the community. This year 2 children left the home to rejoin their families. All dietary, shelter, educational and medical needs are met by the home.

The home is located on 6 acres of land in the proximity of the Chithoor Village, 11 km outside of Virudhunagar. Various fundraising initiatives are organized by Blossom to ensure meet the financial requirements of the home, including the 'Meal a Day' program which allows individuals or groups to sponsor afternoon tea or daily meals for a period of 3-12 months. To ensure sustainability of the home, an organic farm has been established on the property (see below).



The Dayspring Home also hosts local & overseas volunteers who assist in english teaching and undertake small projects with the children. Hosting volunteers builds global awareness regarding issues surrounding HIV/AIDS and TB in India. This year Blossom hosted 7 volunteers from United Kingdom.

Blossom Organic Farm

The Blossom farm has been established with the ultimate goal of ensuring financial sustainability of the Dayspring Home. The farm aims to provide adequate fruit, vegetables, eggs



and milk to meet the dietary requirements of the children, with excess been sold at the local market and profits used to purchase further needs. Establishment of a Model farm also provides jobs to people living in the Chithoor Village. This year the farm has procured eight indigenous country breed cows, kindly donated by ISKON, Mysore; in addition to 6 dairy cows, 50 chickens, three turkeys and

one goose. The orchard grows various fruits and vegetables. The farm uses drip irrigation to conserve water and animal manure as fertilizer.

Mahalir Thittam



Blossom has been working in partnership with the Mahalir Thittam Project of Tamil Nadu Women's Development Corporation Ltd, Chennai since 2000. The aim of this project is to financially empower rural women by facilitating the creation of their own income generating activities. Through this program, Blossom supports the establishment of Self Help Groups (SHGs) and provides a link between them and

banking facilities. Additionally, Blossom provides skills training for the SHGs including embroidery and tailoring, computer skills, floristry, vermicompost establishment and catering.

SHGs are usually comprised of approximately 15 women. In 2011-2012, 123 new SHGs were formed, reaching a total of 1149 SHGs.

Annual Progress

Activity	2011-2012	Cumulative for 12 years
SHGs formed	123	1149
PLF formed	33	85
Total revolving fund / economical assistance received	49.95 lakh	3.26 crore
Number of SHGs linked with banks	70	843
Total loan disbursement to SHGs	92 lakh	6.27 crore
Total credit amount received from banks	92 lakh	7.22 crore
Repayment ratio	99%	98%
Cumulative Savings of SHG's (in Rs)	22.14 lakh	6.12 crore
Total Internal lending	20.80 lakh	8.32 crore
Total women beneficiaries	1845	17468

Blossom Creche

A crèche is in operation in Pandian Nagar, a suburb of Virudhunagar. Children between the age of 2 and 4 can be enrolled in the crèche. It is operated by a trained teacher and an assistant. Parent teacher meetings are conducted on a monthly basis. The crèche is mostly used by working women, who would otherwise not be able to gain employment due to childcare duties. The children are provided with a free nutritious lunch and receive monthly medical checkups. The project is supported by Tamil Nadu Welfare Board in Chennai.

Global Giving- Providing Nutritional Support for Children infected with TB

The project aims to provide nutritional support for children undergoing DOTS treatment for TB. Through this funding, Blossom is able to supply TB children at risk of malnutrition with eggs, milk and green leafy vegetables. Children are identified by their DOTS monitor, who then issues the child with a project card. The child or their caregiver is then able to show the card to the local village milkman and the local village store, which are later reimbursed by Blossom, to receive 250 ml of milk, 1 egg and a serve of greens per day. The DOTS monitor monitors the situation and the nutrition status of the child to ensure that the child and not the parents or siblings are directly consuming the provided food items. This financial year Blossom has provided nutrition support to 32 TB children in the Virudhunagar and Madurai districts.



Blossom has been fundraising using the Global Giving website since 2010, after undergoing their due diligence selection process. For more information or to make a donation please visit www.globalgiving.org.



Tamil Nadu Voluntary Health Association (TNVHA) Virudhunagar District Resource Centre -DRC

The TNVHA is an association of voluntary organizations working for health promotion in Tamil Nadu. The network aims to build the capacity of its members, allow for resource mobilization between organizations, provide relevant health information and liaise with the government.

Blossom coordinates the District Facilitation Centers (DFCs) and facilitates the projects of the District Coordination Committee (DCC) in the Virudhunagar district of Tamil Nadu. There are currently 12 NGO members in the district.

Community Based Organizations Promoted by Blossom

Rainbow TB Forum

Rainbow TB Forum aims to sustain activities which empower both current and cured TB patients and advocate their rights, giving a voice to the voiceless. There are currently over 500 members across the 11 blocks in the Virudhunagar district. Regular monthly meetings are conducted in each block, which function to raise TB awareness through grass roots activism and also act to form a social support network for TB patients, helping to reduce self stigmatization and isolation. Rainbow TB Forum has become an independent network with its own legal identity.



Annual Achievements

The Rainbow TB Forum submitted a grievance letter to the Tamil Nadu State Minister for Information and Special Schemes, which he addressed during World TB Day (See Previous). The letter requested further resources to be allocated towards the goal of eradicating TB in the Virudhunagar district and in Tamil Nadu. It highlighted the key issues TB patients in the area face including difficulties accessing appropriate nutrition and financial problems due ceasing employment related to general fatigue caused by treatment, and provided suggested solutions including implementation of a lunch scheme to improve nutrition, addressing the expense of transportation during treatment by providing free or subsidized bus passes and to further train and improve the quality DOTS monitors in the area. This year through Blossom, the model of the Rainbow TB forum was taken up by GFATM to establish TB support groups for people living with TB throughout India.

Paneer Poo HIV Positive Women’s Network

This network was established by Blossom for women infected with HIV/AIDS living in isolation and poverty. What started as a social support network gained momentum and formed its own trust organization.

Activities

Empower Women in the Community

- Advocating women’s rights with a particular focus on property entitlement
- Creating employment opportunities in the community at the DIC and the maintenance of a public toilet at the Virudhunagar government hospital.

Prevention of HIV/AIDS and TB through awareness and education

- Conducting safe sex education for high risk groups and adolescents
- School sensitization programmes to reduce stigma towards CAA
- Working in association with Blossom for PPTCT projects
- Education campaigns to create awareness of the risk of contracting TB for PLHA



Improve Health and Wellbeing of PLHA

- Provide nutrition support for PLHA receiving ART treatment by providing eggs, milk and vitamin A supplements
- Running of a drop in centre(DIC) for women and children living with HIV/AIDS. 312 PLHA's availed the services and 148 TB patients visited the centre.
- The PPWN leaders participated in the District advisory committee meetings organized by the District collector once in three months.

Poomalai Women's Collective

The Poomalai women's collective is the federation of all SHGs established by Blossom, which aims to further enable the progress of the SHGs through resource mobilization and sharing, sharing capital, and increasing SHGs access to bank loans through the groups larger profile. So far 250 SHG's are enrolled . Efforts are being to avail bulk loan from State Bank of India & ICICI Bank – Madurai.



ROSE- Rural Opportunities for Social Emancipation

ROSE aims to strengthen the economic development of Poomalai through fair trade and rural marketing. The rural marketing division will work under the principle of U2R (urban to rural), where household needs will be supplied in rural communities at a fair price. The ROSE fair trading division will be the active marketing link between Poomalai and potential buyers abroad. SHG products such as phenoyl, and fabric for dress and bag making will be marketed through ROSE.

Credibility Alliance Norms Compliance Report

Identity

Blossom is a registered Trust under the Charitable Trust Act 1882, with the joint Sub registrar, Aruppukottai (Registered No 85 of 1993, on 07/06/1993).

Copy of the Trust Deed is available on request .

We are registered u/s 12A of the income Tax Act ,with Commissioner of Income – Tax (Registration No:60/c . No .464/8/03- 04) , office of the commissioner of the Income-Tax , Dated :20-10-03.



We are registered under section 6(1) of the foreign contribution (Regulation) Act 1976 (FCRA).
Registration No: 076110001 dated 20-06-2000.

Board Members as on 31-03-2012

Name	Designation	Position
Mrs.T.Mercy Annapoorni	M.com.,M.A, M.W.S	Managing Trustee
Mrs.G.Vatsala	Diploma in CDDM	Treasurer
Mr.C.John Jasper	B.E., M.B.A.	Trustee
Dr.M.J.I.Raj	M.S.W, M.A(Psychology) M.Ed,M.Phil.,Ph.d	Trustee
Mrs.S.Geetha	M.A., M.Phil.,M.B.A.	Trustee
Mr.T.Aji Evans	M.Com., M.Ed	Trustee

Distribution of Staff According to Salary Levels as on 31.03.2010			
Salary Slab	Male	Female	Total
<5000	7	32	39
5000-10000	3	3	6
10000-25000	-	1	1
25000-50000	-	-	-
Total	10	36	46

Genderwise Staff Details (as on 31-03-2010)					
Gender	Paid Full Time	Paid Part Time	Paid Consultants	Volunteers	
				Paid	Unpaid
Male	10	-	2		542
Female	36	-	-		738

Accountability and Transparency

No remuneration, sitting fees or any other form of compensation has been paid of the Board members, Trustee or shareholders.

The Chief function gets honorarium only from project funding.

The following Reimbursement has been made to board members.

Travelling expenses to board member-NIL

No other Reimbursement have been made to board members , trustee or share holders.

Blossom Staff Members as on 31-03-2012

S.No	STAFF NAME	DESIGNATION	No of Years in Service	Qualification
1	T.MERCY ANNAPOORNI	DIRECTOR	19 Years	M.com.,M.A.,M.W.S.,
2	J.REETA	CO-ORDINATOR	12 Years	M.A.,M.Phil.,M.S.W
3	D.RAJASAKTHIVEL	COUNSELLOR	4 Years	M.S.W
4	R.ANBU JEBAROSI	COUNSELLOR	1 Year	M.S.W
5	M.VIJAYALAKSHMI	CASHIER	8 Years	B.A
6	R.SENBAGA VALLI.	COMPUTER OPERATOR	1 Year	B.E
7	M.KOKILA	DATA ENTRY OPERATOR	4 Years	B.com
8	A.ANBU	ASST.ACCOUNTANT	1 Year	M.com
9	J.KUMAR	OFFICE ASSISTANT	10 Years	8th std
10	M.MUTHULAKSHMI	OUTREACH WORKER	5 Years	10th std
11	T.RUBY MONMANI	OUTREACH WORKER	3 Years	10 th std
12	L.SUNDARAMMAL	OUTREACH WORKER	3 Years	10 th std
13	M.SUGUMARI	OUTREACH WORKER	4 Years	10 th std
14	P.MUTHUVELAMMAL	OUTREACH WORKER	3 Years	B.A
15	B.MANMATHA RAJA	OUTREACH WORKER	1 Year	B.B.A
16	R.GANDHIRAJ.	OUTREACH WORKER	4 Years	12 th std
17	S.NEELAVATHI	COMMUNITY ORGANISER	3 Years	B.A
18	K.VENKATESVARAN	COMMUNITY ORGANISER	5 Years	B.A
19	B.PACKIAM.	COMMUNITY ORGANISER	4 Years	B.A
20	V.VALARMATHI	COMMUNITY ORGANISER	4 Years	12 th std
21	P.JOTHI	COMMUNITY ORGANISER	5 Years	B.A
22	B.VETRISELVI	COMMUNITY ORGANISER	3 Years	12 th std
23	J.P.KAVITHA.	COMMUNITY ORGANISER	3 Years	12 th std
24	M.TAMILARASI.	COMMUNITY ORGANISER	3 Years	12 th std
25	S.CELLAPPANDI	COMMUNITY ORGANISER	1 Year	12 th std
26	MAREESWARI	CRECHE TEACHER	5 Years	M.A
27	M.MARY	COOK	5 Years	8 th Std
28	R.PETCHIAMMAL	AYHA	2 Years	3 rd Std
29	P.KEERTHI	WARDEN	1 Year	B.sc
30	S.RAMESH KANNAN.	DRIVER	1 Year	10 th std
31	S.THIRUPPATHI	WATCH MAN	5 Years	5 th std
32	R.ANNADURAI	LABOURER	5 Years	5 th std
33	S. LAWRENCE	CO-ORDINATOR	1 Year	M.S.W
34	S. JAYALAKSHMI	OUTREACH WORKER	1 Year	12 th std
35	R.DURGA	OUTREACH WORKER	1 Year	12 th std
36	B.DHANALAKSHMI	OUTREACH WORKER	1 Year	12 th std
37	R.KRISHNAVENI	OUTREACH WORKER	1 Year	12 th std
38	V.S. MALATHY	OUTREACH WORKER	1 Year	12 th std
39	R. NITHYA	OUTREACH WORKER	1 Year	M.S.W
40	P. JOTHILAKSHMI	OUTREACH WORKER	1 Year	12 th std
41	A.JOTHI	OUTREACH WORKER	1 Year	12 th std
42	R.LAKSHMI	OUTREACH WORKER	1 Year	12 th std
43	V.ELLAMAL	OUTREACH WORKER	1 Year	12 th std
44	S.GEETHA	OUTREACH WORKER	1 Year	12 th std
45	R. BHAVANI	OUTREACH WORKER	1 Year	12 th std
46	D.VATHSALA	OUTREACH WORKER	1 Year	12 th std

Acknowledgments

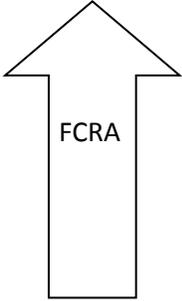
Blossom would like to express its sincere appreciation to the following organizations for their valuable contributions in Blossoms projects for 2011-12:

- Central Social Welfare Board, New Delhi
- District Collectorate, Virudhunagar
- Indian Development Foundation (IDF), Mumbai
- Investment Lease and Financial Services Corporate (IL&FS) , Chennai
- National TB Control Programme of India
- REACH Chennai & CHAI India
- Tamil Nadu Women Development Corporation , Chennai
- Partnership for TB Care and Control (PTCC), Delhi
- TTB, UK
- The International Union Against Tuberculosis and Lung Disease
- Global Giving
- ISKON, Mysore

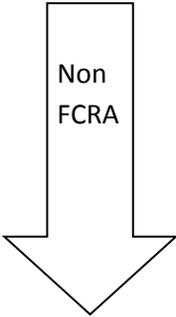
Blossom would also like to thank all its staff, volunteers, members, donors and partnerships with the local authorities whose dedication, contributions and ongoing support have ensured that Blossom has continued striving towards 'Blossoming power in every individual to reinforce community development!'



INDIAN OVERSEAS BANK
Madurai Road
Virudhunagar – 626 001



Our Bankers



Our Auditors

Manohar Chowdhry & Associates
Chartered Accountants
(I.Daniel Selvaraj – Partner)
No.10 , Myna Teppakulam 1st Street
East Gate , Madurai – 625 001

CITY UNION BANK
Madurai Road
Virudhunagar – 626 001

STATE BANK OF INDIA
Madurai Road
Virudhunagar - 626 001

UNION BANK OF INDIA
Madurai Road
Virudhunagar – 626 001

Blossom Dayspring Home

You can help us care for children affected and infected with
HIV/AIDS and TB

- ❖ **Support a Child-** For only Rs.1300 a month you can provide a child with food, medical supplies and education. You will receive a profile of the child and a drawing or letter every 6 months.
- ❖ **Gifts in Kind** – Groceries, first aid supplies, education materials, plus new and pre-loved clothes, toys and books would all be greatly appreciated.
- ❖ **Special Meal** – For Rs.2000 you can provide a special meal for the children including rice, dhal, chicken, vegetables and fruits. Why not celebrate your birthday or a memory of a loved one by treating the children to something special.
- ❖ All donations big and small are warmly received.

