

2015 - 2016

# Blossom Trust

*Annual Report*



2015 - 2016

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## From the Director

Dear Friends,

Another year has passed and Blossom Trust has continued making a positive impact on those in the surrounding communities.

A lot of our focus has gone towards our CEPT project where we work on raising awareness, preventing, and treating Tuberculosis. India has the highest rate of TB in the world, which is why this programme is especially important. Our new partnership with TB Alert has helped us reach out to a broader audience; increasing the impact this programme can have on those who otherwise wouldn't have access to the

This year saw the end of our ten-year Prevention of Parent to Child Transmission of HIV/AIDS (PPTCT) programme due to our funder running out of funds.

Both Rainbow TB Forum and Paneer Poo are now individually registered as their own entities. This transition has put more responsibility into the hands of community leaders and is something we supervise to ensure things are running smoothly. Watching two Blossom programmes become independent is much like watching your youngest leave home. It's bittersweet but you couldn't be prouder.

There have certainly been learning curves throughout this year what with the changes in programming, new staff, a partnership with the French volunteer organization, *Femmes en Mission Humanitaire*, and a start of an international intern programme. We are excited to watch these budding new relationships grow and hope they will help Blossom become better and stronger

We look forward to what lies ahead in the coming year and hope you will join us in the journey!

Best Wishes,

Mercy Annapoorni



Director





## Mission

To facilitate a process where marginalized groups become self-sufficient in improving their health, environmental, economic and social needs. We aim to achieve this by working in partnership with other development actors.



## Core Values

Ensuring flexibility to evolve our programmes to be the most beneficial to the marginalised populations within our community.



## Vision

Blossoming of power in every individual to reinforce community development



## Objectives

- To make sure certain community frameworks are developed, ensuring women and children's issues are properly addressed
- To ensure communities have greater access and control over their resources
- To facilitate a process, wherein community knowledge and resources are preserved and shared by fair and mutual exchange
- To continually develop Blossom so that the organization can give a voice to the voiceless



## About Us

Since 1993, Blossom Trust has focused on the social, economic and cultural empowerment of underprivileged women and children.

Over time, this vision has become focused on providing treatment and support for those living with HIV/AIDS and TB and building capacity building programmes and advocacy networks for the most disadvantaged members of our community.

We operate in all 11 blocks of Virudhunagar District and three blocks of Kanchipuram District.

## CEPT II



### Campaign for Education, Prevention and Treatment of TB

Blossom's Campaign for Education, Prevention, and Treatment of TB is currently our biggest project. Although we are nearing the end of our second phase we recently partnered (in November 2015) with TB Alert who now funds the project. We all hope this will help broaden the area in which we are able to work and will, as a result, reach more people. The CEPTII team is found in both the Virudhunagar and Kanchipuram districts where we execute this project. There are 16 staff respectively who compile trainings and work to meet the numbers that TB Alert has set out for us.

This year:

- Total people reached= 29,856
- Total people referred= 4,054
- TB confirmed and treated= 929
- Volunteers=1,131

We have a variety of programmes linked with CEPT which include EduClowns, Goats for Gains, Screening Camps, and Trainings that encompass a wide variety of TB awareness techniques.



### EduClowns

EduClowns is comprised of 7 people. They are a community group who help advocate for TB awareness alongside CEPT. This past year we held 12 performances in which we reached an estimated 1,354 people in small communities throughout the Virudhunagar district. Their shows not only address the stigma associated with TB but encourage the audience to go get tested for TB at the following day's screening camp.



### Goats for Gains

100 goats were given out over the year to 50 people affected by TB. The goal is to mate the goats in order to return kids to the programme. That way, we are then able to expand our programme without spending more money than necessary. Last year, while there were 102 kids, only 17 were returned. There are many reasons for this including kid deaths.



### Screening Camps

We started TB screening camps after partnering with TB Alert in November 2015. There have been four screening camps with a total 420 people in attendance. 63 sputum samples were collected with four testing positive. The TB positive patients are put in touch with a community organizer who ensures treatments are followed. The patient will be tested again once treatment is completed.



### Trainings

CEPT II staff has trained a total of 10,413 people. These trainings encompass anything from how to determine the symptoms of TB and how to refer someone who displays symptoms to how to support someone who tests positive and destigmatisation of the disease. Trainings are geared towards people living with HIV/AIDS (PLHA), community volunteers, aww/vhn and self help groups.



## Dayspring Home



Our children's home is located

## Dayspring Farm

There is currently three staff hired to





## PPTCT



This programme came to a close in November, 2015 after

## Buds Network

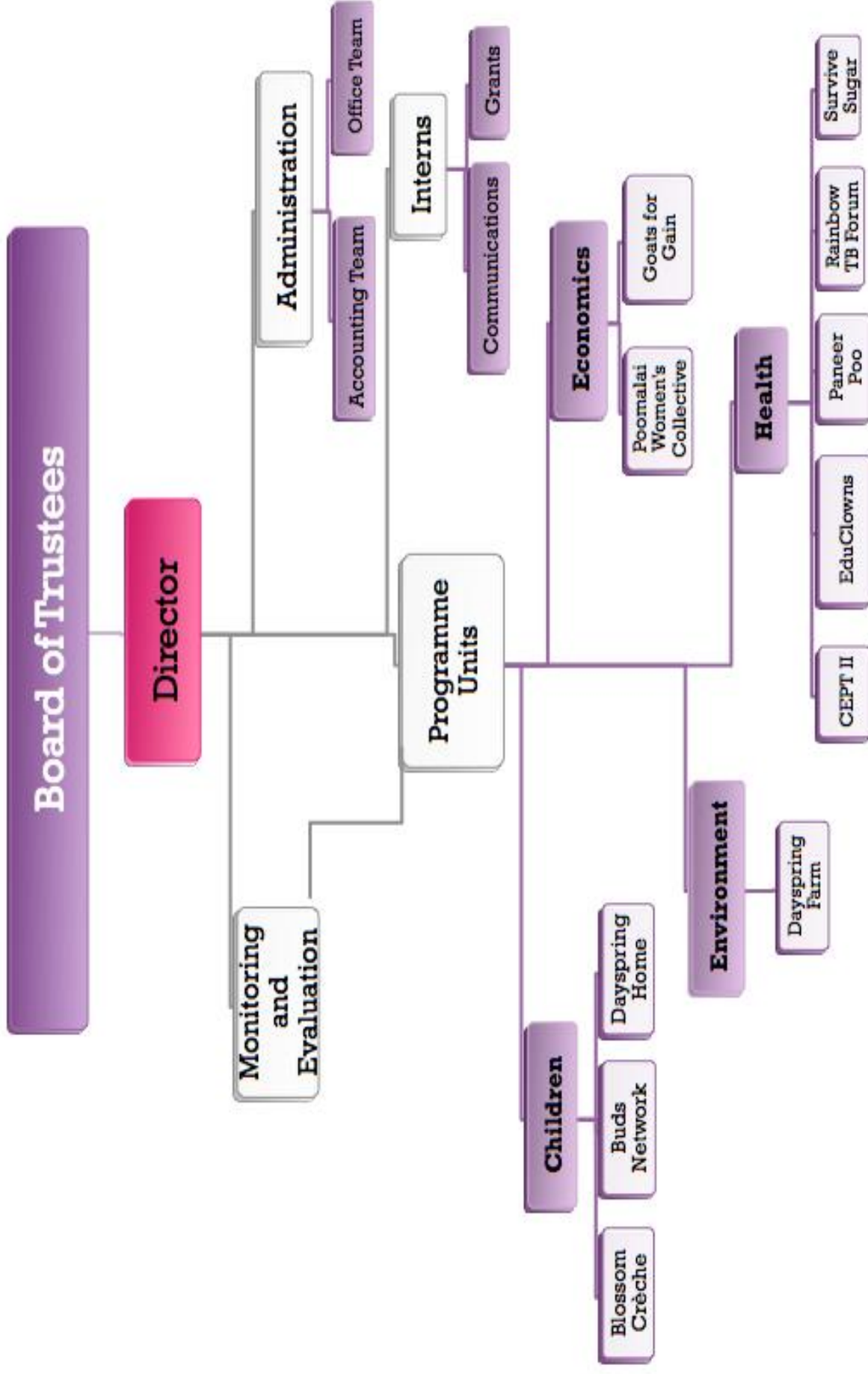
There are **two** Buds Centres open in the Virudhunagar



## Crèche



Our Crèche Centre is a place allows women to leave home



# Board Members

Name	M/F	Qualification	Role	Address/Phone	E-mail	On Board	Profession
Mrs. T. Mercy Annapoorni	F	M.com, M.A., M.W.S.	Managing Trustee	77 Sekkilar Street, Virudhunagar 626001 Tamil Nadu Ph: 9750956888	blossom@blossomtrust.org.in	2012	Social Worker
Mrs. G. Vatsala	F	Diploma in CDDM	Treasurer	52 West Car Street, Virudhunagar 626001 Tamil Nadu Ph: 9626975339	vathsala08@yahoo.com vathsalaganesan@gmail.com	2012	Women Micro Entrepreneur
Mr. C. John Jasper	M	B.E., M.B.A.	Trustee	24 L.D G Road, Little Mount, Chennai 600015 Tamil Nadu Ph: 9952922487	johnjasp@gmail.com	2012	Engineer
Dr. M. J. I. Raj	M	M.S.W., M.A. (Psychology) M.Ed., M.Phil., Ph.D.	Trustee	6/3 Kavitha Illam,Mullai Salai, Annamalai, Trichy 626018 Tamil Nadu Ph: 9443115982	mjiraj55@gmail.com	2012	Retired College Principal
Mr. T. Ajee Evans	M	M.Com., M.Ed.	Trustee	D.No 53 Dam Road, Vadakananthal 606207 Kallakurichi TK, Villupuram, Tamil Nadu Ph: 9442318109	ajeeevans2@gmail.com	2012	Teacher

## Volunteers



Over the past year we have

## Donors

Our major donors/supporters are:



## This Coming Year

Our primary goal for the coming year



## Donations

Donations can be made via money draft/transfer as seen below or through

**Global Giving:** [www.globalgiving.org/donate/5699/blossom-trust/](http://www.globalgiving.org/donate/5699/blossom-trust/)

OR

**Ammado:** [www.ammado.com/nonprofit/141875/donate](http://www.ammado.com/nonprofit/141875/donate)

Demand Draft & Cash	Local Donations	International Donations
Demand Draft in favour of <b>'BLOSSOM TRUST'</b> payable at Virudhunagar	Account: Blossom Trust A/C NO: 10921873022 IFSC Code No: SBIN0000951	Account: Blossom Trust A/C NO: 035801000010525 IFSC Code No: IOBA0000358 Swift Code: IOB AIN BB 001 Branch Code: 0358
Address	Address	Address
Blossom Trust 77 Sekkilar St. Virudhunagar 626001 Tamil Nadu, South India	State Bank Of India Main Branch Virudhunagar 626001 Tamil Nadu, South India	Indian Overseas Bank Central Branch Virudhunagar 626001 Tamil Nadu, South India

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## Find Us Online

**Facebook:** [blossom.trust](https://www.facebook.com/blossom.trust)

**Instagram:** [blossom\\_trust](https://www.instagram.com/blossom_trust)

**Twitter:** [@BLOSSOMVNR](https://twitter.com/BLOSSOMVNR)

**Website:** [www.blossomtrust.org.in](http://www.blossomtrust.org.in)



